

May 7, 2019

To the Brentwood Board of Selectmen:

Please accept this list of suggested expectations/standards for the Brentwood Newsletter (BNL) based on the receipt of public support from the town.

- Any content, other than announcements and other public notices, contributed to the Newsletter from individuals or organizations not on the BNL editorial staff shall be clearly identified as coming from the individual, group, or organization that contributed the content.
- Contributed material intended to express an opinion, point of view, or highlight issues that one considered noteworthy, should generally be in the form of a letter or narrative statement, clearly attributed to the individual, group, or organization expressing that view, and limited to [nnn] words or less.
- Any narrative or opinion developed by the editorial staff of the BNL shall be attributed either to an individual editor or identified as an Editorial.
- Any contributed content that is found to be quoting a published source without attribution, or containing offensive content and/or personal attacks shall be rejected.
- Any errors, or content that unintentionally violates these standards in published issues of the BNL, will be prominently acknowledged and, if possible, corrected by the editorial staff in the subsequent BNL publication once identified.

Additionally, though not part of the most recent newsletter, the following was printed in the April 2018 BNL and captures much of the same sentiment as these expectations, though it is directed to BNL contributors:

Letters to the Community Policy

We welcome your letters. Letters should be limited to one issue, contain no more than 250 words and include the writer's name, email, phone number, and address for verification. We edit letters for brevity, grammar, taste, and legal reasons. We reject personal attacks, form letters, and those appropriate for other sections of the Brentwood Newsletter.

Email your letters to: Brentwoodnews2018@gmail.com

Thanks for your consideration:

Eric Turer
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